



i4worldwide introduces **MarketScan™, a proprietary management tool designed to fuel corporate growth.**

New York, NY, March 23, 2010 – i4 Worldwide has been formed as a direct result of its examination and research of the changing marketplace that has created a strong need for strategic planning and seamless marketing integration. The firm has constructed a business-based time machine that offers innovative, futuristic integration of brand programs that are constructed from the ground up on each of its client's behalf.

Primary services will begin with a client's top marketing goals and the strategic implementation of i4 Worldwide's business intelligence that provides clients with best practices to overcome today's tough business climate. i4 Worldwide will also provide its proprietary i4 MarketScan™ process that leverages best return scenarios, customer interaction fueling growth and a strong ROI tracking system.

The firm's three founding partners include Thaddeus B. Kubis, Tom Marin and Steve Messner who each bring 20 years of experience in the areas of visual communications, strategic analysis and financial services. The partnership offers clients the best of breed in Strategic, Operational and Tactical approaches to solve real-world problems.

The firm opens with three U.S. offices in New York, Florida and DC with an international office in Germany.

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